

VISIT TO SPAIN OF HACU DELEGATION OF UNIVERSITIES



5th June 2023 - MADRID

08:30 am	Bus leaves the hotel <i>NH Nacional</i> to ICEX headquarters (Paseo de la Castellana, 278. Madrid).
09:15-09:30 am	Registration.
09:30-10:00 am	<p>Welcome panel.</p> <p>Mr. Joan Subirats Humet, Minister for Universities. US Embassy in Spain.</p> <p>Ms. Elisa Carbonell Martín, ICEX Director General.</p> <p>Dr. Antonio R. Flores, HACU President & CEO.</p> <p>(Group photo)</p>
10:00-10:15 am	<p>Signing of the memorandum of understanding HACU-SEPIE.</p> <p>Mr. Alfonso Gentil Álvarez-Ossorio, SEPIE Director.</p> <p>Dr. Antonio R. Flores, HACU President & CEO.</p>
10.15-10:45 am	<p>The Spanish university system and Erasmus+ funding opportunities for cooperation.</p> <p>Mr. Alfonso Gentil Álvarez-Ossorio, SEPIE Director.</p> <p>Mr. José Aurelio Llaneza Villanueva, Head of Unit for the Internationalization of Spanish Higher Education, SEPIE.</p> <p>Ms. Loreta Paulauskaite, Erasmus+ International Dimension contact Point, Higher Education Unit, SEPIE.</p>
10:45-11:15 am	Coffee break.
11:15-12:15 pm	<p>HACU and the US higher education system.</p> <p>Dr. Antonio R. Flores, HACU President & CEO.</p>
12:15-1:15 pm	<p>Spain: insights on diversification and student interest in an emerging global study destination.</p> <p>Ms. Damaris Clark, Analytics Consultant, Studyportals.</p> <p>Ms. Lucia Guglielmi, Account and Client Success Manager, Studyportals.</p>
1:15-2:30 pm	Lunch break.
2:30-5:30 pm	HEI's networking (<i>speed dating</i>).
5:30 pm	End of the seminar. Return to hotel <i>NH Nacional</i> by bus.

VISIT TO SPAIN OF HACU DELEGATION OF UNIVERSITIES



6th June 2023 - CÓRDOBA

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| 08:30 am | Group meets at <i>NH Nacional</i> hotel lobby. |
| 09:05-11:00 am | Travel by train Madrid-Córdoba (departing from Atocha Renfe railway station). |
| 11:30-11:45 am | Registration & welcome coffee.
Venue: Rectorado. Sala Mudéjar, Universidad de Córdoba, Avda. Medina Azahara, 5. Córdoba.
Welcome words, representative of University of Córdoba.
(Group Photo) |
| 11:45-12:00 pm | The internationalization strategy of the University of Córdoba.
Ms. Luna Santos, Vice-rector of Internationalisation, UCO. |
| 12:00-1:00 pm | International double degrees: a win-win strategy:
12:00-12:30 Case study: University of Granada.
Ms. Dorothy Kelly, Vice-rector for Internationalization.
12:30-01:00 Debate. |
| 1:00-2:00 pm | Lunch break. |
| 2:00-3:00 pm | HEI's networking (<i>speed dating</i>). |
| 3:00-5:15 pm | Guided visit to city center. |
| 5:47-7:50 pm | Trip back to Madrid. |

In collaboration with:



UNIVERSIDAD DE CÓRDOBA

VISIT TO SPAIN OF HACU DELEGATION OF UNIVERSITIES



7th June 2023 - SALAMANCA

08:00-10:30 am	Travel by bus Madrid-Salamanca.
10:30-10:45 am	Registration. Venue: Universidad de Salamanca. Plaza de Fray Luis de León 1-8. Edificio de Cursos Internacionales.
10:45-11:00 am	The internationalization strategy of the University of Salamanca. Dr. Raul Sánchez Prieto. Philological Faculty.
11:00-11:30 am	Coffee break.
11:30 am-12:30 pm	Spanish language in the higher education sector:
	11:30-12:00 La Universidad de Salamanca en la docencia y evaluación de la lengua española. Dr. José Miguel Sánchez Llorente, CEO Cursos Internacionales Universidad de Salamanca.
	12:00-12:30 El Español en el Mundo, una lengua viva. Mr. Álvaro García Santa-Cecilia. Cervantes Institute.
12:30-1:00 pm	MoU signing HACU-USAL & HACU's Conference in Salamanca in 2024. City of Salamanca representative. Dr. Ricardo Rivero Ortega, USAL Rector. Dr. Antonio R. Flores, HACU President & CEO.
1:00-2:00 pm	Lunch break.
2:00-3:15 pm	Networking (<i>speed dating</i>).
3:15-4:30 pm	Salamanca walking city tour.
4:30-5:30 pm	Trip to Ávila (by bus).
5:30-7:30 pm	Visit to Ávila's medieval stone wall, world heritage site & dinner. ¹
7:30-8:30 pm	Trip back to Madrid (by bus).

In collaboration with:



¹ Restaurante Palacio Sofraga. Menu will be sent in advance. Individual pays own. Cost: 35 Euros.

VISIT TO SPAIN OF HACU DELEGATION OF UNIVERSITIES



8th June 2023 - VALENCIA

08:45 am	Meet at <i>NH Nacional</i> hotel lobby.
09:40-11:35 am	Travel by train Madrid-Valencia (High speed train AVE, departing from Atocha Renfe railway station).
11:35-12:10 pm	Transfer (by bus) Railway station Joaquim Sorolla – University CEU Cardenal Herrera.
12:10-1:50 pm	Registration, Lunch & Networking at Faculty of Health Sciences Hall. Venue: Calle Ramón y Cajal 19. Alfara del Patriarca.
1:50-2:05 pm	Welcome. Venue: Aula Magna at Faculty of Health Sciences. Mr. Higinio Marín Pedreño, Rector of the University CEU Cardenal Herrera. Mr. Alfonso Gentil Álvarez-Ossorio, Director SEPIE. Mr. Enrique López García, Trade Commission of Spain in Miami, Embassy of Spain in the US.
2:05-2:20 pm	The international strategy of the Foundation CEU San Pablo. PhD. Alfonso Díaz Segura, Corporate Director for Business Operations, Marketing and Internationalization.
2:20-2:30 pm	The Spanish Rector's Conference (CRUE) and its strategy for the internationalization of universities. PhD. Carles Padilla, CRUE Executive Secretary and Vice-rector of Internationalisation, University of Valencia.
2:30-3:30 pm	COIL – Collaborative Online International Learning. Case study. The experience of CEU Cardenal Herrera University hosting last IVEC. PhD. Chirag Chandrakant Sheth Shah. Vice-Rector for Internationalization. Debate.
3:30-3:40 pm	Group photo.
3:40-4:15 pm	Transfer (by bus) to the restaurant.
4:15-6:45 pm	Dinner on your own. ²
6:45-7:45 pm	Transfer (by bus) from restaurant to Joaquín Sorolla railway station.
7:45-9:35 pm	Trip back to Madrid (Chamartín Station. Change train to Atocha Station).

In collaboration with:



² Restaurante La Marcelina (Passeig de Neptú, 8, València). Menu will be sent in advance. Individual pays own. Cost: 36,5 Euros.

VISIT TO SPAIN OF HACU DELEGATION OF UNIVERSITIES



9th June 2023 - MADRID

09:00 am	Meet at <i>NH Nacional</i> hotel lobby.
10:00-11:00 am	Complimentary guided private visit to Museo del Prado (optional).
12:15 pm	Transportation on your own.
1:00-4:00 pm	US Embassy reception (Group to meet at Embassy entrance at Paseo de la Castellana, at 12.45 pm).